

ELITE SPORTS VENTURA COUNTY



Simi Valley 5k & 10k

Saturday Sept 24, 2011

www.SimiValley5k10k.com

About us:

Elite Sports Ventura County founded in April 2008 by Bill Escobar who is a Ventura County native and has been a life long athlete. I formed this company with the idea of producing quality sporting events throughout Ventura County. All of our races in 2010 will be fundraisers for charity organizations. Our race courses are designed to help local businesses realize increased visibility and increased foot traffic. The race courses are also designed to be appealing to athletes of all levels of fitness so they come back year after year.

Our goals for this event:

1. To produce a fun, safe, and top rated road race in Simi Valley to promote better health and fitness
2. Local charities by donating \$6 of each registration to the Simi Valley Days foundation that helps local youth group organizations.
3. Proactively help the local economy grow through working with local businesses as co-sponsors by highlighting their businesses during race promotion, course selection, and race day activities.
4. Make enough money to stay in business so that we can continue to bring high quality events to the County of Ventura year after year.



Our past events:

Ventura Splash N Dash Series June through September Summer 2008. Over 35% of the participants were from outside Ventura County.

The first annual Channel Islands Harbor Half Marathon, 5k & 10k was held on Oct. 5, 2008 and was a great success with 500 runners participating. This was the first year for this event and is an exceptional turnout for a first year race. Over 25% of those participants were from outside Ventura County.

Camarillo Half Marathon 5k & 10k April 19, 2009 we had 1000 runners. This was a first year event and we had over 35% of the runners come from outside of Ventura County.

Camarillo Marathon – Oct 3, 2010 with over 1000 runners, this was the first full marathon in Ventura County. We anticipate 1500 runners in 2011.

Simi Valley Half Marathon June 26 2011, first ever half marathon in Simi Valley with over 500 runners on race day.

Estimated attendance for this event: Simi Valley 5k 10k

Athletes 500 Spectators 250 Volunteers 50

Based on our past performance we estimate that 30% of all athletes and visitors will come from outside of Ventura County

What we would like from you as a major sponsor:

Please review the sponsorship grid included in this package and choose a level that works best to promote your company.

We would recommend participation as a Diamond sponsor or higher for the best exposure for your company.

We are always open to your suggestions on how we can work together for a win, win relationship.



Sponsor benefits:

Events like this have been the direct cause of increased tourism, resulting in hotel sell-outs and repeat visitors! By encouraging community service groups to volunteer with race organization, the Boys & Girls Club, local high schools and small businesses have benefited in increased exposure through local and national media presence. Our 2008 events have attracted over 30% of its athletes from outside of Ventura County.

The pre race and race day health and fitness expo will draw hundreds of athletes and spectators to your location for this event. Other sponsor benefits are listed below.

- Event Listed on major local race websites: Raceplace.com, MarathonGuide.com, VenturaRaceInfo.com, RunnersWorld.com, USATF official website. These sites have a combined web visitor count of over 500,000 impressions per month
- Sponsors listed on all local News print event ads and (diamond level and above)
- Sponsors mentioned on Local Cable T.V and Radio event spots (diamond level and above)
- Your company logo and link on event website; depending on level of sponsorship
- Event Featured event on Active.com with over 90,000 impressions per month.
- Large logo on all print and web advertising (gold level and above)
- Booth space at race expo (see sponsorship grid)
- Complimentary race entries (see sponsorship grid)
- Large logo on event t-shirts (gold level and above)
- Large banner at finish line and or stage (gold level and above)
- Race day announcements during expo

Thank you in advance for your consideration

Bill Escobar
Race Director
Elite Sports Ventura County
www.EliteSportsVC.com
805-258-3779

Vendor Sponsorship Opportunities

Sponsor Levels	Bronze \$200	Silver \$500	Gold \$1500	Diamond \$2500	Star \$3500	Title \$5000
Booth space at expo	X	X	X	X	X	X
Goodie Bag inserts		X	X	X	X	X
Name or logo listed on event advertisements			X	X	X	X
Company logo and link on event website		X	X	X	X	X
Company logo listed on event t-shirt			X	X	X	X
Race day PA announcements		X	X	X	X	X
Larger company logo on website with high visibility placement					X	X
Banner at aid station & mile markers		X				
Banner at results board			X			
Complimentary race entries			2	4	8	10
Banner at finishing shoot				X	X	X
Banner at awards stage area					X	X
Company logo on all athlete race bibs				X		
Largest company logo on website in best visibility position						X

Yes!

My company will proudly sponsor at the following level:

Simi Valley 5k 10k

Please check level:

Bronze (\$200)___ Silver (\$500)___ Gold (\$1500)___
Diamond (\$2500)___ Star (\$3500)___ Title (\$5000)___

Other amount _____

If you wish to donate product for the goodie bags only please list below:

Product: _____

Raffle Prizes

Every finisher looks forward to participating in the raffle drawing to win a prize or two. Gift certificates, products, or an array of services are the key to attracting local participants.

Please indicate below items you would like to donate for our raffles:

Product or Service: _____

Company Name _____

Address _____

City: _____

State: _____

Zip: _____

Contact Name: _____

Phone: _____

Email: _____

Enclosed is my check for \$ _____

Please make check payable to: Elite Sports Ventura County

Tax ID #55-1258496

Mail to: 355 N. Lantana St #436 Camarillo CA 93010

Please respond no later than: Jan 10, 2011

If you have any questions please contact:

Bill Escobar at 805-258-3779 bill@elitesportsvc.com Race Director